**Name:** Inn Owners Page **ID:** UC-7 **Priority**: High

**Created:** Nov. 20, 2019 **Last Modified:** Nov. 21, 2019

**Actor:** Inn Owners, Account Managers, and Senior Account Managers

**Description:** A webpage containing hyperlinks to all the marketing report pages that have been generated for the Inn Owner.

**Trigger:** An Inn Owner would like to see a marketing report.

**Type:** External

**Preconditions:**

1. User has been authenticated and logged in to the system successfully. See **UC-1**
2. The user is on the right webpage to perform this action.

**Normal Course:**

N1. The systems display’s a list links to the marketing reports that have been generated for the Inn Owner

1. The system requests the URLs for the marketing report pages from the database.
2. The system will display links to the six most recently generated marketing report pages.
   1. The marketing report pages are ordered by the date in which they were generated, with the most recent at the top of the list.
3. If the Inn Owner has more than six marketing reports, a button with text “Find Reports” will be visible under the sixth link.
   1. If the “Find Reports” button is clicked, the user will be prompted to provide a date range for the marketing report page they would like to view.
   2. To ease finding of a specific report, there will be JavaScript calendars for the user to select a specific date range. One calendar for the start date and another for the end date.
   3. Upon selecting the dates in the calendars, the system will request the URLs for the corresponding marketing report pages, and they will be displayed on the screen in the form of links.
4. The user finds the marketing report page link they would like to view from the displayed list.

**Post Conditions:**

P1. The user clicks a marketing report from the list.

1. The system will open a new tab in the browser containing the marketing report page for the selected link. See **UC-8**.

**Exceptions:**

E1. No marketing reports have been generated for the user, this webpage will display a message saying “There are no marketing reports available at this time”

E2. If no marketing report pages exist for the specified date range, the system will display a pop-up notification informing the user “No marketing reports found for this date range”.

1. The notification will contain a button to close the pop-up. User will be back on the Inn Owners Page **UC-7**

**Notes:**

1. Each Inn Owner should have a page with a unique URL. (ex. *ClientID/mm\_dd\_yyy.html)*
   1. Inn Owners are not able to view each other’s Inn Owners’ page

**Name:** Marketing Report Page **ID:** UC-8 **Priority**: High

**Created:** Nov. 21, 2019 **Last Modified:** Nov. 21, 2019

**Actor:** Inn Owners, Account Managers and Senior Account Managers

**Description:** A webpage that displays information in the form of charts, graphs and typed summaries. Each marketing report page will have a unique URL. There will be multiple similar marketing report pages.

**Trigger:** An Inn Owner wishes to view their marketing report.

**Type:** External

**Preconditions:**

1. User has been authenticated and logged in to the system successfully. See **UC-1**
2. The user is on the right webpage to perform this action.
3. The system has successfully generated a marketing report based upon metrics specified by either the Account Manager or Senior Account Manager. See **UC-2**

**Normal Course:**

N1. The user can view the marketing report they selected from the Inn Owners page. See **UC-7**

1. The combination of sources the marketing report is generated from will be displayed to the user.
   * 1. Possible Sources include Google Analytics, MailChimp, Facebook, Cart Stack, Trip Tease, Think Reservations.
   1. Depending on the sources, the system will display information in chart form.
   2. Depending on the sources, the system will display information in graphs form.
2. The webpage contains a button that takes the user to the Inn Owners page. See **UC-7**

**Post Conditions:**

P1. The user is done viewing the marketing report page.

1. The user closes the marketing report page using the close button in the browser.

**Note:**No exceptions could be reported at the time of writing this as the Marketing Reports page is a view only page